



PURE WASTE

100% RECYCLED TEXTILES









Pure Waste T's ^{by} Costo

Perfect fit with zero water consumption

*Fresh water needed to
produce one cotton t-shirt*



2700 litres

Fresh
Cotton



2700 litres

Organic
Cotton



0 litres

Recycled
Cotton

*This t-shirt is made of
100% recycled textile waste.
No water wasted.*

*Zero Water, No Dyeing,
0% Fresh Cotton*



www.purewastetextiles.com

Cotton is a thirsty plant. On average, producing 1kg of cotton (also organic ¹) takes 11 000 liters of water². Growing cotton accounts for 2.6% of the world's annual water usage¹.

¹ <http://www.ecofashionworld.com/EcoFashion-Pulse/How-Thirsty-Is-Your-T-Shirt.html>

² <http://doc.utwente.nl/58372/1/Report18.pdf>



www.costo.fi









THANK YOU!

For more information

- purewastetextiles.com